



Media Contact: Erin Keefe, EKPR
617-512-9498
ekeefepr@verizon.net

**KARMATHREADS™ AND NEW OUTLOOK TEEN CENTER HOST 'TEENS, TUNES AND T'S'
NIGHT AT ME & OLLIE'S IN EXETER, N.H. ON APRIL 14**

***Teens Encouraged to Donate Their Favorite Pair of Previously Worn Jeans
to Help Teens Living on the Streets of Boston***

PORTSMOUTH, N.H. (March 26, 2007) – KarmaThreads™, a positive messaging apparel company fusing vintage flair with contemporary design, along with the New Outlook Teen Center, announce the first “Teens, Tunes and T’s,” event to be held on April 14 at Me & Ollie’s café, 64 Water Street, in Exeter, N.H. The event will provide local area teens with a safe, comfortable environment to kick back and enjoy local music, share great food and drink with friends and support fellow teens in need. Teenagers attending the event are encouraged to donate their favorite pair of gently-used jeans to benefit StandUp for Kids in Boston. All of the jeans collected will be distributed to homeless teenagers in Boston by the StandUp for Kids organization.

The event will feature the following local entertainers: Josh Weller - Guitar; John Steere - Guitar; the Tom Power Jazz Trio and Peace of Mind performing from 7:00 to 10:00 p.m. A portion of the \$5.00 cover charge will go towards a donation to the New Outlook Teen Center (www.newoutlookteencenter.org), an Exeter-based organization that engages at-risk youth in opportunities that nurture belonging, independence, resilience, and social responsibility.

KarmaThreads™ inspirational line of women’s t-shirts, “Dream,” “Hope,” “Laugh Often, Love More,” “Love Happens,” “Love is My Religion,” and “Positive Soul Model,” as well as its newest men’s t-shirt, “Braveheart” will be available for sale at the event for \$40. All teens who donate jeans for the “Teens, Tunes and T’s” cause will save \$10 on each shirt purchased and be automatically entered into a raffle to win a KarmaThreads™ shirt of their choosing.

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"I am thrilled that everyone has responded so positively to the 'Teens, Tunes and T's' concept in Exeter," said Rhonda Lee, founder of KarmaThreads™. "We hope this event will be the first of many and will help send a message to today's teenagers that they can become a powerful force for change. The goal of this event is to provide a vehicle for teens to support other teens in need. If the response from the local business community is any indication, our event will be a huge success."

"We are excited to be collaborating with KarmaThreads™, Me and Ollie's and the talented youth musicians of our community on this endeavor," said Whitney Edgar, community liaison at New Outlook Teen Center. "Having teens and volunteers lead the way in the performances, as well as the planning and promotion of this event, is a great representation of how we all can pitch in to help others in need."

Jean donations will be distributed to Boston teenagers in April by StandUp for Kids. StandUp for Kids, based in San Diego, has programs in thirty states across the country. It reaches out to homeless, street kids and at-risk youth providing educational programs that build self esteem and responsibility. For further information about StandUp for Kids, please visit: www.standupforkids.org.

For further information about the event, or to host a future "Teens, Tunes and T's" event in your area, please contact Rhonda Lee at rhonda@karmathreads.com.

About KarmaThreads™

KarmaThreads™, a positive messaging apparel company fusing vintage flair with contemporary design, is located in Portsmouth, N.H. Creating good karma by providing a global vehicle for giving back, KarmaThreads™ donates a portion of its proceeds to nurture and shelter teens in need. So whether you're a teen or just young at heart, here's your chance to make a difference. For further information about KarmaThreads™ please visit: www.karmathreads.com.

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